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01-03-00

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UTILITY PATENT APPLICATION TRANSMITTAL

JCP 8
Only to new nonprovisional applications under 37 CFR 1.53(b))

Attorney Docket No. 17207-00006

First Named Inventor or Application Identifier

Balwinder S. Samra and
Oumar NabeTitle METHODS AND SYSTEMS FOR ANALYZING HISTORICAL TRENDS IN
MARKETING CAMPAIGNS

Express Mail Label No. EL319728006US

APPLICATION ELEMENTS

See MPEP chapter 600 concerning utility patent application contents.

ADDRESS TO: Assistant Commissioner for Patents
Box Patent Application
Washington, DC 202311. Fee Transmittal Form (e.g., PTO/SB/17)
(Submit an original, and a duplicate for fee processing)2. Specification [Total Pages] 11

(Preferred arrangement set forth below)

- Descriptive title of the Invention
- Cross References to Related Applications
- Statement Regarding Fed sponsored R & D
- Reference to Microfiche Appendix
- Background of the Invention
- Brief Summary of the Invention
- Brief Description of the Drawings (if filed)
- Detailed Description
- Claim(s)
- Abstract of the Disclosure

3. Drawing(s) (35 USC 113) [Total Sheets] 8

4. Oath or Declaration [Total Pages]

a. Newly executed (original or copy)

b. Copy from a prior application (37 CFR 1.63(d))
(for continuation/divisional with Box 17 completed)

(Note Box 5 below)

i. DELETION OF INVENTOR(S)

Signed statement attached deleting inventor(s) named
in the prior application, see 37 CFR 1.63(d)(2) and
1.33(b).

5. Incorporation by Reference (useable if Box 4b is checked)
The entire disclosure of the prior application, from which a copy of the
oath or declaration is supplied under Box 4b, is considered as being part
of the disclosure of the accompanying application and is hereby
incorporated by reference therein.

6. Microfiche Computer Program (Appendix)

7. Nucleotide and/or Amino Acid Sequence Submission
(If applicable, all necessary)

- a. Computer Readable Copy
- b. Paper Copy (identical to computer copy)
- c. Statement verifying identity of above copies

jc690 U.S. PTO
09/474631
12/29/99**ACCOMPANYING APPLICATION PARTS**

8. Assignment Papers (cover sheet & document(s))

9. 37 CFR 3.73(b) Statement
(when there is an assignee) Power of Attorney

10. English Translation Document (if applicable)

11. Information Disclosure Statement (IDS)/PTO-1449 Copies of IDS Citations

12. Preliminary Amendment

13. Return Receipt Postcard (MPEP 503)
(Should be specifically itemized)

14. Small Entity Statement(s) Statement filed in prior application,
(PTO/SB/09-12) Status still proper and desired

15. Certified Copy of Priority Document(s)
(If foreign priority is claimed)

16. Other: EXPRESS MAIL CERTIFICATE & DECLARATION AND POWER
OF ATTORNEY (FOR IDENTIFICATION OF INVENTOR ONLY)

**NOTE FOR ITEMS 1 & 14: IN ORDER TO BE ENTITLED TO PAY SMALL ENTITY FEES, A SMALL ENTITY STATEMENT IS REQUIRED (37 C.F.R. §1.27), EXCEPT IF ONE FILED IN A PRIOR APPLICATION IS RELIED UPON (37 C.F.R. § 1.28).*

17. If a CONTINUING APPLICATION, check appropriate box and supply the requisite information:

 Continuation Divisional Continuation-in-part (CIP)

Prior application information:

Examiner:

Group/Art Unit:

of prior application No:

18. CORRESPONDENCE ADDRESS

<input type="checkbox"/> Customer Number or Bar Code Label				or <input checked="" type="checkbox"/>	Correspondence address below
(Insert Customer No. or Attach bar code label here)					
NAME	John S. Beulick				
	Armstrong Teasdale LLP				
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	One Metropolitan Square				
CITY	St. Louis	STATE	MO	ZIP CODE	63102
COUNTRY	U.S.A.	TELEPHONE	314/621-5070	FAX	314/621-5065

Name (Print/Type)	John S. Beulick	Registration No. (Attorney/Agent)	33,338
Signature		Date	12/29/99

Burden Hour Statement: This form is estimated to take 0.2 hours to complete. Time will vary depending upon the needs of the individual case. Any comments on the amount of time you are required to complete this form should be sent to the Chief Information Office, Patent and Trademark Office, Washington, DC 20231. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Assistant Commissioner for Patents, Washington, DC 20231.

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FEE TRANSMITTAL*Patent fees are subject to annual revision on October 1.**These are the fees effective October 1, 1997.**Small entity payments must be supported by a small entity statement, otherwise large entity fees must be paid. See Forms PTO/SB/09-12.*
*See 37 C.F.R. §§ 1.27 and 1.28.***TOTAL AMOUNT OF PAYMENT**

(\$ 690.00)

Complete If Known	
Application Number	
Filing Date	
First Named Inventor	Balwinder S. Samra and Oumar Nabe
Group Art Unit	
Examiner Name	
Attorney Docket Number	17207-00006

METHOD OF PAYMENT (check one)1. The Commissioner is hereby authorized to charge indicated fees and credit any over payments to:Deposit Account **01-2384**
NumberDeposit Account
Name
 Charge Any Additional Fee Required Under 37 CFR 1.16 and 1.17 Charge the Issue Fee Set in 37 CFR 1.16 at the Mailing of the Notice of Allowance
2. Payment Enclosed:
 Check Money Order Other
FEES CALCULATION**1. FILING FEE**

Large Entity Fee Code (\$)	Small Entity Fee Code (\$)	Fee Description	Fee Paid
101	790	201	395
106	330	206	165
107	540	207	270
108	790	208	395
114	150	214	75
SUBTOTAL (1)		(\$ 690)	

3. ADDITIONAL FEES

Large Entity Fee Code (\$)	Small Entity Fee Code (\$)	Fee Description	Fee Paid
105	130	205	65
127	50	227	25
139	130	139	130
147	2,520	147	2,520
112	920*	112	920*
113	1,840*	113	1,840*
115	110	215	55
116	400	216	200
117	950	217	475
118	1,510	218	755
128	2,060	228	1,030
119	310	219	155
120	310	220	155
121	270	221	135
138	1,510	138	1,510
140	110	240	55
141	1,320	241	660
142	1,320	242	660
143	450	243	225
144	670	244	335
122	130	122	130
123	50	123	50
126	240	126	240
581	40	581	40
146	790	246	395
149	790	249	395
Other fee (specify) _____			
Other fee (specify) _____			
*Reduced by Basic Filing Fee Paid		SUBTOTAL (3)	(\$ 0)

2. CLAIMS

Large Entity Fee Code (\$)	Small Entity Fee Code (\$)	Extra	Fee from below	Fee Paid
Total Claims 19	- 20	= 0	x 18	= 0
Independent Claims 2	- 3	= 0	x 0	= 0
Multiple Dependent Claims		x		
SUBTOTAL (2) (\$ 0)				

SUBMITTED BY				Complete (if applicable)	
Typed or Printed Name	John S. Beulick				Reg. Number 33,338
Signature	J. S. Beulick	Date	12/29/99	Deposit Account User ID	

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CERTIFICATE OF MAILING BY EXPRESS MAIL TO
THE COMMISSIONER OF PATENTS AND TRADEMARKS

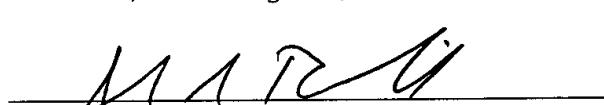
Express Mail mailing label number: EL319728006US

Date of Mailing: December 29, 1999

I certify that the attached complete utility patent Application of **BALWINDER S. SAMRA and OUMAR NABE** for **METHODS AND SYSTEMS FOR ANALYZING HISTORICAL TRENDS IN MARKETING CAMPAIGNS**, including:

- Patent Application Transmittal (1 page)
- Fee Transmittal (in duplicate) (1 page)
- Eight (8) pages of specification; two (2) pages of claims; one (1) page of abstract
- Eight (8) sheets of drawings
- Declaration and Power of Attorney (2 pages)
(For purposes of identification of inventor only)
- Certificate of Mailing Via Express Mail (1 page)
- Return post card

is being deposited with the United States Postal Service "Express Mail Post Office to Addressee" service under 37 C.F.R. §1.10 on the date indicated above in an envelope addressed to Box Patent Application, Assistant Commissioner for Patents, Washington, D.C. 20231.


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